



CALPEEK

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CAMPAIGN 1990: IMPACT OF THE S&L CRISIS.

Is U.S. Sen. Pete Wilson(R) worried that the SAVINGS & LOAN SCANDAL is going to hurt his chances to become CA's next governor? In one word - YES. This past week the Wilson for Governor campaign committee issued a 10-page backgrounder to the news media titled, "The Truth About S&L's And Pete Wilson." It is a staunch defense of the senator's record on S&Ls and banks...

...The reason for the distribution is very obvious: several weeks ago Common Cause got massive publicity on a report listing the names of U.S. Senators and members of Congress who received S&L political contributions. Wilson was listed as the TOP receiver of S&L donations with \$243,334. CA's other U.S. Senator, Alan Cranston(D), actually got much more, but most of those funds were "soft money" to aid in voter registration. Common Cause didn't count the soft money in its report, which some think hurts the credibility of the Common Cause document...

...CALPEEK totally agrees with AP Sacto Bureau Chief Doug Willis, who in a 7/23 analysis says Wilson didn't do anything improper in exchange for the S&L contributions he received. In fact, Wilson was NOT in the senate when most of the deregulation laws were written and approved...

...Regardless, some damage has been done. Why is Wilson's campaign concerned? The Gallup Organization did a July 12-13 poll for Newsweek, with 756 adults nationwide. When asked, "How important an issue do you think the S&L scandal should be in next presidential election?", 82% said either VERY important or SOMEWHAT important. Only 15% said not too important. While the poll dealt with presidential politics, consultants must still look at the numbers. And these numbers show voters are in NO MOOD to

take prisoners on this issue. The slightest hint of scandal could be very costly. This is why Wilson's campaign has gone into a prevent defense (with the backgrounder) to head off any bombs/hits that might fly later on. Smart move. Stay tuned...

CAMPAIGN 1990: BATTLE FOR CA SEC. OF STATE BETWEEN EU & FLORES WILL BE LIVELY AFFAIR..

Editor's note: Most CALPEEK insiders felt if popular L.A. Councilwoman Joan Milke Flores could get past hardline conservative L.A. Dep. DA Gordon Levy in the June GOP primary, then the November contest with equally popular Demo incumbent Secretary of State March Fong Eu would be one of the more hotly contested campaigns this fall. Many CALPEEK sources believe this will be the case. Here is CALPEEK's first report & analysis on this contest...

...There's little doubt that March Fong Eu has been one of the most popular Statewide candidates over the past 16 years. Ever since her first victory back in 1974, she has been trouncing opponents by margins above 60%. In 1986, she mashed Bruce Nestande, a sitting Orange Co. sup, by a margin of 68.8% to 26.4%. Eu carried all 58 counties...

...So why does the Flores campaign think it has a shot against this popular incumbent?? Eu has some politically damaging problems which the news media has NOT fully reported on. In March of this year, the FPPC fined Eu \$8,000 for failing to properly report contributions and expenditures from her 1986 campaign. That's a KEY blunder for a politician who is supposed to be the number one ELECTION OFFICIAL in Calif. And then there are reports about Eu's absences from her post in Sacramento. There's more, but those two items WILL definitely surface, especially the absences...

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...At the Calif. GOP State Convention in San Diego last month, Flores' main speech to delegates was titled, "Where Was Eu??" It was a Flores spin on Sen. Ted Kennedy's "Where Was George?" speech to Demos at the 1988 presidential convention. It played well and Flores had buttons and banners with this same theme. In one line of her speech, Flores said, "The truth is, for 16 years, March Fong Eu has been missing in action." Sources tell CALPEEK that Flores has the opposition research to make these charges stick...

...What's more, Flores has one thing that Eu's past opponents haven't had: MONEY. And that means Flores will be on TV in the fall. Cash on hand is now about \$240,000, thanks to a very gutsy plan by the campaign to hold back funds for the general by not going on TV in the primary. Flores spent about \$300,000 on slates and direct mail. This strategy raised a few eyebrows, but it has paid off. Flores plans several more big fundraisers in August and her big event is set for Sept., the annual Fishermen's Feast in San Pedro. Ace GOP fundraiser Joyce Valdez is a key asset for Flores...

...The rest of the team includes lead consultant Ray McNally of Sacto; Bernie Evans as the daily campaign mgr.; Arnie Steinberg as pollster; and Dora Kingsley as deputy campaign mgr. CALPEEK sources say the campaign will be AGGRESSIVE...

...FYI: What makes this contest even more interesting is that Eu's son, Matthew Fong, is the REPUBLICAN candidate for State Controller against incumbent Demo Gray Davis. At the recent GOP convention, a reporter asked Fong if he supported his mom over GOP candidate Flores. When Matt Fong said "yes," the Flores staff turned into a bunch of unhappy campers. The next day Fong proclaimed his "neutrality." Stay tuned...

McMARTIN TRIAL OVER, BUT POLITICAL IMPACT WILL LINGER ON FOR L.A. DA REINER TO 1992.
Editor's note: The McMartin child molestation criminal trial is now at an end, with the L.A. County DA Ira Reiner again striking out in the retrial of defendant Ray Buckey. In addition to this trial being a very high profile legal media event, it has also been very POLITICAL, with the full impact not yet known...

...1992 isn't that far away. That's when Reiner must again face voters — if he decides to seek reelection, which he says he will. But unlike 1988, when Reiner faced lightweight/under funded opposition, some CALPEEK sources say it is likely that several credible candidates may emerge to challenge the incumbent DA. Why? Many sources place the blame directly on the McMartin case, which was Reiner's biggest headache in his failed attempt to win the Demo AG's nomination this past June...

...In fairness to Reiner, Robert Philibosian was the DA when this case broke and several CALPEEK sources think it is unfair that Reiner take all the blame. But in terms of POLITICS, the two McMartin trials occurred on Reiner's WATCH and that's what voters will remember...

...The fact that Reiner lost the AG's primary to S.F. DA Arlo Smith, a rival insiders say he should have beaten, will no doubt entice potential challengers to move forward. One such challenger is already testing the political waters: Beverly Hills Councilman Robert Tanenbaum. Tanenbaum, who served more than 8 years in the Manhattan DA's office in New York under the late Frank Hogen, told CALPEEK he's interested in running. The 2-term Demo councilman has some strong law enforcement credentials and a solid political base...

...How vulnerable is Reiner? Reiner is the politician insiders LOVE TO HATE. But it's way too early to write his political obituary, because Ira has always been blessed with luck. But there's no doubt that at this point in time, he is very vulnerable and politically weak. Stay tuned...

BEST 1-LINER AT THE CALIF. GOP CONVENTION.
The best one-liner did NOT belong to a Republican, but rather Demo State Tres. candidate Kathleen Brown, who along with Demos Dianne Feinstein & Ticket, flew into San Diego to beat the PRO-CHOICE drums on the final day of the CA Republican Party's June 20-22 convention. ABORTION was the key topic of the Demo news conference in San Diego and Brown noted that the Demo ticket was ALL Pro-Choice, while the GOP ticket was MULTIPLE CHOICE. Cute...

ELECTION GUIDE

CA BALLOT MEASURES: CONTACTS & PHONE #s.

Editor's note: Here are the contacts and phone numbers for Props. 124-141, which will be on the NOVEMBER ballot. In some cases where CALPEEK lists "No opposition as yet," that means there was no formal campaign committee as such when CALPEEK collected this data. CALPEEK anticipates that there will be 3-6 BOND MEASURES placed on the ballot by CA lawmakers after Aug. 6th. We'll carry that info in an upcoming issue:

- #124 - PUBLIC FINANCE. No formal cmp. committee yet, but the Assn. of CA Hospital Districts(CAHD) and Ron Youngren are the key contacts at (916)441-3838. No opposition committee as yet...

- #125 - MOTOR VEHICLE FUELS. No formal cmp. committee yet. Contact is Assemblyman Jim Costa, author of ACA 32, at (916)445-7558. No opposition committee as yet...

- #126 - THE ALCOHOL ABUSE & DRUG EDUCATION ACT OF 1990. Taxpayers for Common Sense, which is heading up NO on #134, is in the process of forming a YES on #126 committee. Lead consultant is Nelson/Ralston/Robb at (714)957-1010.

...The NO on #126 is being directed by Californians For A Nickel A Drink, the YES on #134 group. Key contact (213)480-1229 or Linda Iverson at (916)447-7415 (McElroy Communications)...

- #127 - PROPERTY TAXATION: NEW CONSTRUCTION EXCLUSION. There is no formal cmp. committee, but the contact is State Sen. Don Rogers (916)445-6637. No opposition as yet...

- #128 - NATURAL ENVIRONMENT. PUBLIC HEALTH. Better known as the Environmental Protection Initiative or "Big Green." The formal committee is YES on 128 - Big Green. Sierra Club, T. Hayden, J. Van de Kamp. Bob Mulholland, cmp. director; Sid Galanty, media consultant. Duane Peterson, press contact at (213)395-1990...

...The NO on #128's formal committee is called No on #128 - The Hayden Initiative. The lead consultant is Woodward & McDowell at (415)340-0470 or (213)312-9588...

- #129 - CRIMES. TAXATION. BONDS. The formal committee name is Californians to Win the War on Drugs. The sponsor is AG John Van de Kamp. The lead consultant is Staton/Hughes at (415)495-4910. No formal opposition committee as yet...

- #130 - FOREST PROTECTION. This is the initiative known as "Forest Forever." The formal committee is Forest & Wildlife Protection Committee at (916)444-8733. Lead consultant is McElroy Communications at (916)447-7415...

...NO on #130 goes by the formal name of Californians for New Forestry, YES on #138-NO on #130. The lead consultant is Charles Cavalier at (916)444-8060...

- #131 - GOVERNMENT OFFICIALS. ETHICS. This is the initiative by AG John Van de Kamp, San Jose Mayor Tom McEnery and atty. John Phillips. The committee is called YES ON #131 - The Clean Govt. Initiative. Jim Wheaton of CA Common Cause is the cmp. mgr.(415)252-1192. No opposition as yet...

- #132 - MARINE RESOURCES. The formal campaign organization is called The Committee to Ban Gill Nets. Lead consultant is Ray McNally & Assoc. (Pattie Roberts) at (916)447-8186. No opposition as yet...

- #133 - DRUG ENFORCEMENT AND PREVENTION. TAXES. This is the initiative sponsored by Lt. Gov. Leo McCarthy. The formal committee is called Californians for Safe Streets. Cmp. consultant is Roy Behr (213) 642-1074. No opposition as yet...

- #134 - ALCOHOL SURTAX FUND. This is the so-called "5 Cents per Drink" initiative. The official organization is called Californians For A Nickel A Drink. Lead consultant is McElroy Communications (916) 447-7415. Robert I. Reynolds is the cmp. director at (213)480-1229...

...The NO on #134 committee is Taxpayers For Common Sense at (714)833-0129. Nelson/Ralston/Robb is the lead consultant...

- #135 - PESTICIDE REGULATION. This is the initiative in direct opposition to Big Green. The official committee is called Californians for Responsible Food Laws or CAREFUL. Lead consultant is The Dolphin

Group at (213)208-2054...

...The opposition is called Californians Against #135 & #138. No consultant as yet..

- #136 - STATE, LOCAL TAXATION. This is the initiative known as "The Taxpayers' Right to Vote Initiative." Key sponsors are the Howard Jarvis Taxpayers Assn. and Paul Gann's Citizens Committee. The formal committee is called Taxpayers Coalition for the Right to Vote. Lead consultant is Stu Mollrich at (714)752-1442...

...The NO on #136 opposition is called Californians Against Initiative Fraud. The contact is Ellen Sampson at (916)326-4377 or (916)446-4354. No consultant as yet...

- #137 - INITIATIVE AND REFERENDUM PROCESS. This is the "initiative to save the initiative process." The official committee is called The League to Protect the Initiative. Chief sponsor is Joel Fox of the Howard Jarvis Taxpayers Assn. (213)384-9656. No opposition committee as yet...

- #138 - FOREST PROGRAM. The official committee is Californians for New Forestry, YES on #138-NO on #130. Lead consultant is Charles Cavalier at (916)444-8060...

...The official opposition committee is called Californians Against #135 & #138. There is no consultant as yet...

- #139 - PRISON INMATE LABOR. The formal committee is called Citizens for Prison Inmate Labor. Lead consultant is Lungren & Assoc. (916)448-3853. No opposition committee as yet...

- #140 - TERMS OF OFFICE. This is the initiative by Lewis Uhler and L.A. County Sup. Pete Schabarum. There are 2 formal committees: Campaign to Limit CA Terms at (916)786-9400; and Californians For A Citizen Government at (714)630-9291. No opposition committee as yet...

- #141 - TOXICS, PUBLIC AGENCIES. PROP. 65. There is no formal title or committee as yet, but the lead consultant for the YES side of #141 is Jack Davis (415)776-2423. This referendum was SB 65, authored by Sen. Quentin Kopp(I-S.F.). This measure bans public agencies from knowingly discharging toxics into the water. There is no opposition committee as yet...

GAYLE WILSON AT W.I.P.A. LUNCH AUG. 15th. Gayle Wilson, wife of GOP gubernatorial candidate Pete Wilson, will be the guest speaker at the Aug. 15 meeting of Women In Public Affairs. 11:30 a.m. networking, 12 noon luncheon, Tower Restaurant, 1150 S. Olive St., L.A. \$30. For info & RSVPs, Linda Braunschweiger at (213)236-7154...

CSAC PRES. WILLIE KENNEDY AT BAPAC AUG. 22. S.F. Co. Sup. Willie Kennedy, who is president of the County Supervisors Assn. of CA(CSAC), will be the guest speaker at the Bay Area Public Affairs Council, 11:30 a.m. Aug. 22, at the St. Francis Hotel, S.F. For info & RSVPs, contact Denise Bartoni at (415)271-7228...

CONF. ON POLITICS & GOVERNMENT AT UC DAVIS. The Jr. Statesmen Foundation will sponsor a Calif. Symposium on Politics & Government, Aug. 19-23 at UC Davis. This 5-day program for high school students costs \$375. For info (800)334-5353...

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- FRONT OFFICE PERSON for political consulting and fundraising firm. Should be good on phones and have experience with data entry and word processing. Good opportunity for advancement. Full/part time. Send resumes to: Jill Barad & Associates, 13701 Riverside Drive, Suite 600, Sherman Oaks, CA 91423...

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